
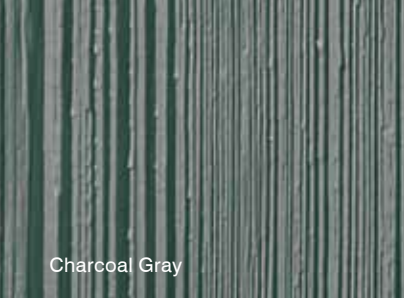



Rustic Blend - Dark\*




Savannah Wicker




Charcoal Gray



Driftwood Blend - Light\*



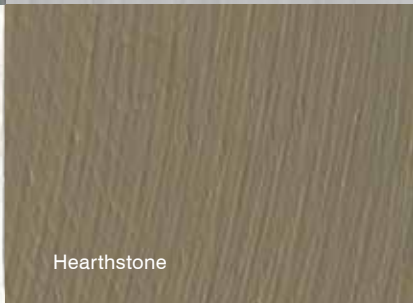
Light Maple



Driftwood Blend\*




Colonial White



Hearthstone

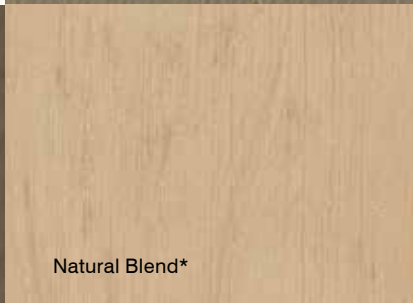
# 39 Colors.

CertainTeed is the industry color leader, that's why Cedar Impressions has such a wide color spectrum. Choose from subtle tones, deep shades or rich Ageless Cedar™ Color Blends\*, all with the highest color fade protection available anywhere. Color it your way. If you need help, check out page 23 for color tools to guide your decision making.



Sable Brown

\*Premium Colors




Natural Blend\*




Flagstone



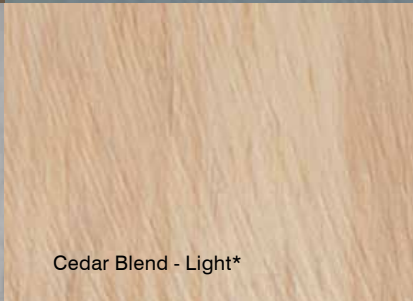
Buckskin




Natural Blend - Medium\*




Driftwood Blend - Dark\*




Cedar Blend - Light\*



Autumn Yellow



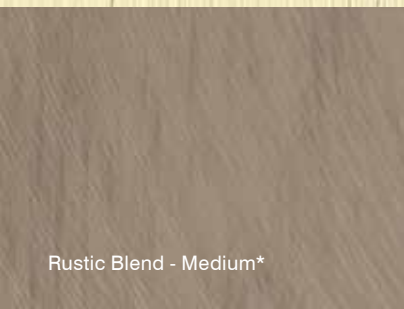
Terra Cotta



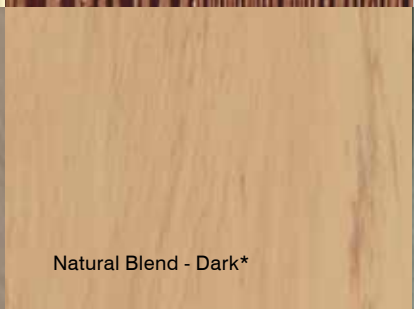
Sterling Gray




Spruce




Rustic Blend - Medium\*



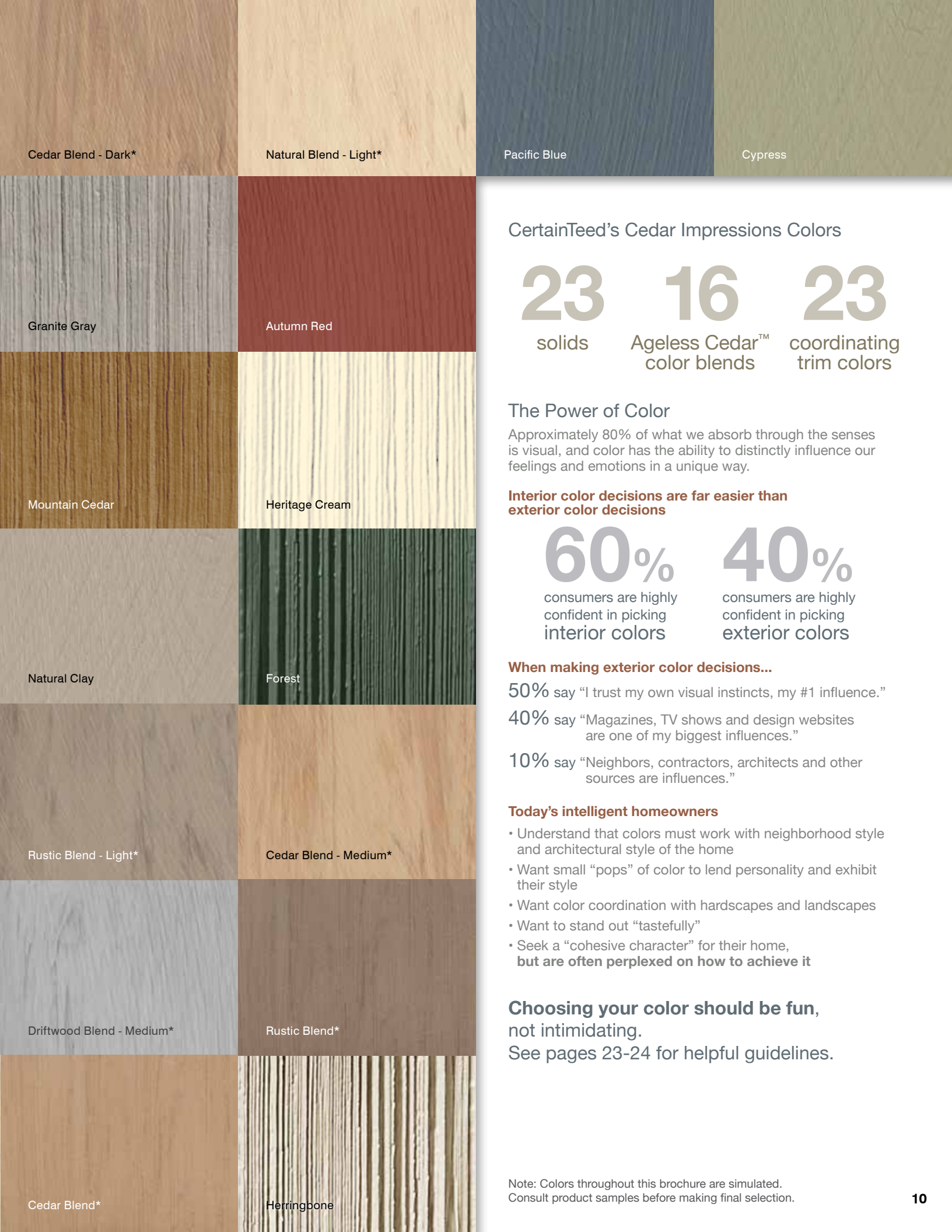
Natural Blend - Dark\*



Seagrass



Desert Tan



Cedar Blend - Dark\*

Natural Blend - Light\*

Pacific Blue

Cypress

Granite Gray

Autumn Red

Mountain Cedar

Heritage Cream

Natural Clay

Forest

Rustic Blend - Light\*

Cedar Blend - Medium\*

Driftwood Blend - Medium\*

Rustic Blend\*

Cedar Blend\*

Herringbone

## CertainTeed's Cedar Impressions Colors

# 23

solids

# 16

Ageless Cedar™  
color blends

# 23

coordinating  
trim colors

### The Power of Color

Approximately 80% of what we absorb through the senses is visual, and color has the ability to distinctly influence our feelings and emotions in a unique way.

**Interior color decisions are far easier than exterior color decisions**

# 60%

consumers are highly confident in picking interior colors

# 40%

consumers are highly confident in picking exterior colors

### When making exterior color decisions...

50% say "I trust my own visual instincts, my #1 influence."

40% say "Magazines, TV shows and design websites are one of my biggest influences."

10% say "Neighbors, contractors, architects and other sources are influences."

### Today's intelligent homeowners

- Understand that colors must work with neighborhood style and architectural style of the home
- Want small "pops" of color to lend personality and exhibit their style
- Want color coordination with hardscapes and landscapes
- Want to stand out "tastefully"
- Seek a "cohesive character" for their home, **but are often perplexed on how to achieve it**

**Choosing your color should be fun, not intimidating.**

See pages 23-24 for helpful guidelines.

Note: Colors throughout this brochure are simulated. Consult product samples before making final selection.

# Cedar Impressions is better...

## ...for lasting quality.

The Cedar Impressions family of shingles and shakes is built to last. Extra thick siding panels have reinforced nail slots and molded locks to allow seamless and secure connections that withstand hurricane force winds. Ribs on the back of panels and shingles protect against warping, cupping or distortion. All Cedar Impressions products are manufactured from high-quality polymer materials in the U.S.A.



Reinforced nail slots for durability



CertiLock™ continuous hanger for secure connection



PanelThermometer™ to ensure precise installation

## ...for color availability.

Individual 5" Sawmill Shingles					•	•	•	•	•	•	•	•	•	•	•				
T5" Sawmill Shingles																•	•	•	
D7" Straight Edge Perfection Shingles																•	•	•	
D7" Staggered Perfection Shingles																•	•	•	
S7" Straight Edge Perfection Shingles	•	•	•	•															
D6-1/4" Half-Round Shingles																•	•	•	
D7" Straight Edge Rough-Split Shakes																•	•	•	
D9" Staggered Rough-Split Shakes																•	•	•	
	▲ Natural Blend *	▲ Driftwood Blend *	▲ Cedar Blend *	▲ Rustic Blend *	Natural Blend – Light *	Natural Blend – Medium *	Natural Blend – Dark *	Driftwood Blend – Light *	Driftwood Blend – Medium *	Driftwood Blend – Dark *	Cedar Blend – Light *	Cedar Blend – Medium *	Cedar Blend – Dark *	Rustic Blend – Light *	Rustic Blend – Medium *	Rustic Blend – Dark *	Autumn Red	Terra Cotta	Mountain Cedar

▶ Consistent variegated color throughout the panel

\*Premium Colors





## ...for protection.

When installed with CertainTeed siding, CertaWrap™ Weather Resistant Barrier is the added layer of protection against air and moisture damage.

## ...for peace of mind.



### Warranty

Cedar Impressions has a lifetime limited warranty.



### #1 Trusted Brand

CertainTeed siding is the brand preferred by building professionals and homeowners, from surveys conducted by national trade magazines. CertainTeed is an industry leader for over 100 years.



### Sustainable

CertainTeed polymer siding offers significantly lower environmental impact than other cladding options.†

†Based on life cycle assessment studies conducted through the National Institute of Standards and Technology (NIST)

Sable Brown	Hearthstone	Spruce	Forest	Pacific Blue	Flagstone	Charcoal Gray	Granite Gray	Sterling Gray	Seagrass	Cypress	Herringbone	Desert Tan	Natural Clay	Savannah Wicker	Light Maple	Buckskin	Heritage Cream	Autumn Yellow	Colonial White
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